# HANAN Pangalian

VA / SMM/ CONTENT CREATOR

## CONTACT INFORMATION

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## **PORTFOLIO LINKS**

- <u>https://bit.ly/HansVirtualWebsite</u>
- in https://bit.ly/HananLinkedIN
- bttps://bit.ly/HananUpwork
- B https://bit.ly/HananSMMPortfolio

## SOCIAL

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@hansvirtual

## EDUCATION

Bachelor of Science, Major in Psychology (BS Psych) -Xavier University-Ateneo de Cagayan, Cagayan de Oro City, Philippines, 2004-2008

### PROFILE

Results-driven Administrative Assistant, Social Media Manager, and Content Creator with a strong marketing background. Skilled in generating leads and boosting brand visibility through strategic content and organic growth.

### VIRTUAL ASSISTANT SKILLS

- Web/Online Research
- Shopify Management
- Customer Support
- Calendar Management
- Website Creation
- Social Media Management

### TOOLS/APPS/SOFTWARE

- Microsoft Office
- Adobe Photoshop
- Adobe Illustrator
- Creator Studio
- Podio CRM

#### WORK HISTORY

### HOME HEALTH CARE VA

<u>Daily Dove Care</u>

- Communicate with clients to schedule and confirm appointment visits.
- Contact Doctors and insurance network to schedule appointments within network.
- Report results to Excel and HHA System.

## SOCIAL MEDIA MANAGERSEPT 2020-MARCH 2022Virtually Foxy Business Support Services LLC

- Create Social Media Contents for 6 accounts in Instagram, Facebook and Linkedin.
- Niche industries are: trucking logistics, finance coach, business coach, realtor, real estate wholesale mentor, real estate virtual assistant agency.
- Engagement in 5 accounts Instagram accounts.
- Schedule Contents using Creator Studio/Facebook Business Suite.
- Grow followers.

• Data Entry

Google Applications

Canva

Trello

• Filmora

• Hootsuite

- Graphic Designing
- Video Editing
- Email Management
- Outbound Calling
- Social Media Marketing
  - Crello
  - Nextiva
  - Asana
  - Wix

JULY 2022-OCT 2023

• Zoom

### TRAINING

Basic Freelance Skills & Online
 Business Training
 -Quickpro Online Professional

Academy, Nov 2019-March 2020

- Virtual Assistant Training Course -Work at Home - Virtual Assistance by Mommy Dham, June 4, 2020
- Social Media Marketing & Management by Julmar Locsin

   <u>Filipino Virtual Assistance</u>, July
- Social Media Management and Marketing by Faustina Parma
   <u>Elevate Elites Academy</u>, Nov 27, 2020
- Graphic Designer's Workshop (plus Digital Illustration)
   <u>The Freelanschool</u>, Feb 17, 2021
- Social Media Management- In Dept Online Course by Marco Jose
   -Pro VA, Nov 21, 2021

## INTERESTS



## SOCIAL MEDIA MANAGERAUGUST- SEPT 2020Filipino Virtual Assistance Apprentice

- Generating engagements in Linkedin by liking, commenting & sharing
- Increasing connections.
- Content creation, designing & scheduling social media posts via Hootsuite.

## VIRTUAL ASSISTANT | SMMMAY-AUGUST 2020GigVillage

- Create Google Docs, Google Sheets, Google Slide
- Calendar and Email Management
- Organize tasks through Trello and Asana.
- Create & Design social media graphic posts and schedule through Creator Studio..
- Wix Website Creation.

### REAL ESTATE ADMIN VA

MAY 2020

## <u>Real Estate Investor</u> Extract name company and address

- Extract name, company, and address of the real estate property managers from the website and insert them into Google Sheet.
- send property manager each message/email for appointment

#### SOCIAL MEDIA MANAGER

#### JUNE-JULY 2020

Click's Delectable Treats

- Monitor Facebook page.
- Create graphics for content post.

#### FB ADS MANAGER/ SMM

#### DEC2019-JAN 2020

Classy Store Ph

- Promoted and advertised the products on Facebook Ads.
- Managed Facebook account business page.
- Answered customer's inquiries.

## FREELANCER ADMIN VA

- Data Entry Admin Tasks
- Real Estate Admin Tasks
- Shopify Pics Editing using Canva

#### DEC 2010 - JULY 2020